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ABSTRACT

This book presents a "bottom-up" action learning and action planning approach to community economic development. It is based on a learning experience for adults to promote community economic development that became the Community Economic Development Program. The book is organized in 11 chapters that cover the following topics: (1) framework for community economic development; (2) defining community economic development; (3) educating, training, and organizing community volunteers; (4) preserving environmentally sensitive and historic areas; (5) revitalizing the community and downtown areas; (6) developing tourism and recreation potential; (7) action planning in the community: applications to industrial recruitment and business retention and expansion; (8) funding and support for community economic development; (9) using a different approach for community economic development; (10) utilizing resources and building networks; and (11) future strategies for enhancing community economic development. Examples from community development projects are integrated into the text, and lists and tips are frequently given. The book is indexed and contains a list of 55 references. (KC)

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